
Press Release

July 27th, 2022

BLUE CLIMATE AMBASSADORS HAVE MET IN MERSİN

Mersin was the second stop of The Blue Climate Ambassadors Project after Antalya. The project, implemented by DenizTemiz Association/TURMEPA, TÜRKLİM (Turkish Port Operators Association) and WISTA Turkey (International Association of Women Engaged in Maritime Trade), aims to draw attention to the increasing climate change events in the world and to develop sustainable solutions for environmental problems. Mersin International Port (MIP), which works for a more sustainable future and gender equality, supported the project. While drawing attention to the effects of climate change in Turkey, the project highlights women seafarers to develop sustainable solutions to environmental problems.

Within the scope of the project carried out in Mersin Port with the support of MIP, Zero Waste Blue training was given to the port workers by TURMEPA. Having received the training, the port employees were informed about taking remedial steps both in the port and in the region on issues such as zero waste, zero waste blue, carbon footprint, reducing plastic consumption, saving energy and water.

In the coming year, three female employees selected as Blue Climate Ambassadors will take on the responsibility of conducting awareness training on climate change for all port employees, take a leading role in the port by carrying out awareness-raising activities, and lead the development of corporate solutions on zero waste and combating climate change.

The next step of the project will be the coastal cleaning event to be held in the region in autumn.

Johan Van Daele, General Manager of Mersin International Port Management (MIP), who supported the Mersin stop of the Blue Climate Ambassadors Project, said: "We are proud to be part of this special project, which draws attention to an important topic as climate change, and which is implemented by spotlighting women workers in the maritime industry. As MIP, we carry out many sustainability-related environmental and social projects as we strive to fulfill our responsibilities towards the environment and the society we live in. As we attach great importance to the position of women in our business and believe in the power of diversity, we find it very valuable that female Blue Climate Ambassador employees take the lead in this project with the focus on the environment, sustainability, and gender equality.



MERSİN INTERNATIONAL PORT

Through our active participation, we will continue to add value to Mersin and its citizens."

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