## The 2<sup>nd</sup> Logistics and Transport Fair of Mersin... LPG Haber, 15.10.2009

The representatives of the logistics sector came together in Mersin. 140 companies from the cities in Turkey came together for the 2<sup>nd</sup> "Logistics and Transport Fair" of Mersin. According to information taken by authorities, the visitors from 15 countries such as **Russia, Germany, England and Turk Republics** will come for the 2<sup>nd</sup> "Logistics and Transport Fair.

This fair has been organized by Forza Fairs. The sponsors are Mersin Chamber of Commerce and Industry, Mersin Chamber of Shipping and Mersin International Port (MIP). The fair area is approximately 9 thousands square meters at Yenişehir Fair Center. The inaugural ceremony has been organized for the 2<sup>nd</sup> "Logistics and Transport Fair" on October 15, 2009. In this ceremony, the Governor called Huseyin Aksoy stated that logistics sector of the city is the target. In the context of the studies, Logistics Master Plan will be prepared. Additionally, Logistics Master Plan will be the roadmap to themselves in terms of where, how and which the studies of Logistics Master Plan can make.

Then, Mr. Aksoy added that they make an effort in order to establish a "logistics center" in Mersin. In this context, they try to find that "What the finance of the center is and how it pays". Their basic target is that Mersin will be an important "logistics base" in Turkey and then, in the world. Moreover, Mr. Aksoy indicated that Mersin has an important potential in terms of logistics sector. "We should use the advantages ideally. Furthermore, we must turn the advantages to our favor for Mersin. Mersin Governor Huseyin Aksoy added that Mersin has very important accumulations in the logistics sector. At the point reached today, 2749 companies work in this sector. This number shows the city's potential at the logistics.

## "Mersin will evaluate the logistics sector"

Then, the Chairman of Metropolitan Municipality "Macit Ozcan" stated that they try Mersin to be the best logistics center of Turkey and the world. Especially, in the city planning, they give important to this subject. The area, which is between the 1<sup>st</sup> and 2<sup>nd</sup> Organized Industrialist Region and totally 3000 acres, will be "logistics center". This area is marked to 1/100.000 reconstruction plan). The studies about 1/25.000 and 1/5.000 plans are still continuing. "This is very good for Mersin's future and so, they are very happy. Moreover, Mr. Ozcan added that "Maybe, this 3000 acres area

will not be enough for them in the future. However, in the first stage, this area will accelerate to these logistics studies.

Then, the Chairman of the Chamber of Commerce and Industry "Şerafettin Aşut" talked. Mr. Aşut paid attention to the strategic point of Turkey that is between the developed members of the European Union countries, Middle Asia and Middle East. Mr. Aşut indicated that: the logistics sector is very significant sector for the employment and revenue. Moreover, Mr. Aşut added that logistics sector as other sectors have been affected from the global crisis. The companies of the sector decelerated their improvements and started to the new development process. However, we should learn something from this crisis. The world changes and everyone shapes themselves according to these changes. Logistics is the significant sector of Turkey. Nevertheless, especially for Mersin, this sector is very wonderful.

After these speeches, the opening ceremony has been realized by Huseyin Aksoy, Macit Ozcan, Şerafettin Aşut, Cihat Lokmanoğlu and new Chief of Police called "Arif Öksüz". Then, they visited the fair and examined the products. Moreover, in the stand of the firm UN Ro-Ro, the Governor Mr. Aksoy paid attention to the Ro-Ro vessels which is between Mersin and Italy Trieste port. (Also the other countries and cities)